

Sportswear Buyer

Salary: circa £35,000 (depending on experience)

Location: Oundle, Northamptonshire

About Us

Schoolblazer has brought genuine product flair and innovation to the schoolwear market. Alongside our core brand, our sister label Limitless is building an exciting and modern range of sportswear and teamwear, designed to inspire every child to enjoy being active.

Founded in 2004, Schoolblazer pioneered a new approach to schoolwear. Unlike traditional providers, we design and develop our own ranges in-house and source directly from our global manufacturing partners. This has enabled us to grow rapidly and establish a 30%+ share of the premium schoolwear market.

We are known for combining excellent customer experience with well-designed, contemporary product - and we are now looking to strengthen our sportswear offer further.

The Opportunity

We are looking for a Sportswear Buyer to join the team and play a key role in shaping and developing our Limitless range.

This is an exciting opportunity for someone with a passion for sportswear product, who wants to work across the full development lifecycle - from trend and concept through to production and delivery.

You will work closely with design, merchandising and suppliers to ensure we deliver credible, high-quality and commercially successful sportswear that stands out in the schoolwear market.

Key Responsibilities

Product & Range Development

- Identify and develop new product opportunities through:
 - market and trend analysis
 - competitor benchmarking
 - internal customer insight
- Work closely with the design team to develop CADs and ensure product intent is delivered accurately
- Play an active role in shaping a modern, relevant and commercially viable sportswear range

Sourcing & Supplier Management

- Build and maintain strong relationships with UK and Far East suppliers
- Identify and onboard new suppliers where appropriate
- Negotiate cost prices, lead times and terms
- Ensure suppliers understand the requirements and standards of the Schoolblazer and Limitless brands
- Conduct supplier visits to maintain strong working partnerships

Development & Production

- Manage the end-to-end product development process
- Work closely with merchandising to ensure production is delivered on time
- Attend and contribute to fit sessions, ensuring actions are followed through
- Oversee sample management, including tracking, quality checking, labelling and storage

Quality & Technical Support

- Ensure all samples meet required standards, including measurement against size charts
- Support garment tech with bulk production QC, ensuring consistency between sample and production
- Maintain a strong focus on product quality, performance and durability

Systems & Team Support

- Maintain accurate product and cost information within internal systems
- Support and develop a junior team member / intern

About You

We are looking for someone who combines strong organisational skills with a genuine interest in sportswear product.

You will:

- Have experience in a buying or product development role, ideally within apparel
- Be highly organised, with the ability to manage multiple priorities
- Have excellent attention to detail
- Be a confident and effective communicator, comfortable working with both internal teams and overseas suppliers
- Be personable, with the ability to build strong relationships
- Have a proactive approach and a willingness to get involved across all aspects of the role

Why Join Us?

This is an opportunity to be part of a business that is:

- Product-led and design-focused
- Growing strongly within a premium market
- Investing in developing a credible and differentiated sportswear offer

You'll have the chance to work on a brand with real potential and contribute to the next phase of its development.