

JOB DESCRIPTION

TECHNICAL DESIGNER

GENERAL DESCRIPTION

To produce innovative ideas in work-wear, healthcare and corporate wear that are both functional and stylish for a wide range of industry sectors. To research and develop new designs, fabrics and commodities in line with current trends or commercial requirements. Presenting and communicating all design and research to the Alsico team and customers. Supporting the Product Manager in then creating and progressing all new product through the product development process. Ensuring garment specifications and samples meet both internal and customer expectations and deadlines.

SPECIFIC RESPONSIBILITIES

The Technical Designer is ultimately responsible for the following areas:

- Design
 - i Carrying out market research into current fashion trends and competitor offerings
 - i Translating current fashion trends into innovative yet commercial designs
 - i Presenting ideas to senior managers
 - i Visiting trade shows to widen knowledge of up to date supplier offerings
- R&D
 - i Working closely with the Fabric Technical Manager to research and source new fabrics
 - i Considering new constructional techniques to offer design features or improve efficiency in manufacture
 - i Sourcing new trims and accessories suitable for specific industry uses with the Buying Team
 - i Carrying out relevant testing and trials on new fabrics and accessories
- Product Development
 - i Working together with the Garment Technologists, Pattern Technician and Sample Team to create technical specifications and develop new designs through the sampling process
 - i Attending fit sessions for all new product development
 - i Producing technical drawings for garment specifications
- Customer Contact
 - i Creating design and mood boards for clients in the latest presentation techniques
 - i Presenting ideas and designs to existing or potential customers with the Sales Team
 - i Understanding existing and potential customers to aid in relevant design development
 - i To review and analyse feedback from customers
 - i Supporting in the application and presentations for customer contracts and new tenders

KEY PERFORMANCE MEASURES

- Achievement of all assigned critical path dates
- Projects to keep within given budgets and briefs
- Design conversion rate

REPORTING LINES

The position reports directly to the Product Manager.

KEY REQUIRED ATTRIBUTES

- Self-motivated, committed and interested in their work
- The ability to work well under pressure and manage own time
- Working well within a team
- Excellent presentation skills and confident communicator
- Good eye for detail
- Product technical knowledge
- Excellent IT and Adobe skills including Illustrator and Photoshop
- Sewing ability
- Flexible and independent